

Online Posting Rubric

You will notice there is no word count except for “Unacceptable.” This is because a particularly insightful idea can be succinct, although it is unlikely that a response earning a 9 will be less than 150 words.

Remain professional, thoughtful, and purposeful. Refrain from derogatory or malicious comments. Encourage discussion, don’t shut it down.

Contributions	Description	Points assigned
Persuasive	<ul style="list-style-type: none"> • Response goes beyond simply answering the prompt • Attempts to stimulate further thought & discussion • Reflective, appropriate, respectful comments & replies • Supports point with apt and specific references • Exhibits expert control over elements of composition 	9
Reasonable	<ul style="list-style-type: none"> • Response provides most of the content required by the prompt, but does not require further analysis of the subject • Analysis is less insightful or more limited than a persuasive response • Supports point with specific examples/evidence • Acknowledges ideas of others in attempt to advance the discussion • Exhibits strong control over elements of composition 	7
Superficial	<ul style="list-style-type: none"> • Response provides obvious information without further analysis of the concept • Lacks depth of knowledge or reasoning; too few examples • Relies mostly on generalizations • Offers little interaction with or doesn't further other posts • Mostly summarizes what others have said • May include misinterpretations • Exhibits some lack of control over elements of composition 	5
Insufficient	<ul style="list-style-type: none"> • Response does not accurately address the prompt • Rambling and/or without consistency • Posts topics which do not relate to the discussion content • Makes short or irrelevant remarks • Lack of sufficient evidence or examples that are misconstrued • Relies mostly on summary/paraphrase • Serious errors in the elements of composition 	3
Unacceptable ≤30	<ul style="list-style-type: none"> • No coherent or purposeful response provided in the comment or reply. 	0